



Mercer's Virtual Benefits Fair experience centralizes your company messaging and important resources on any device, at any time, from anywhere. Employees visit virtual booths to learn about their benefits and access important plan information.

### Benefits:

- Engage employees with a fun, interactive interface
- Connect visitors directly with benefit experts through vendor messaging tools
- Provide timely and meaningful enrollment-decision education
- Receive employee feedback and respond to questions
- Motivate employees to visit more booths with the integrated incentive game
- Measure and track engagement with site-usage analytics
- Promote your benefits year-round as a new hire resource or recruiting tool

### Features:

- Fully mobile/responsive user experience
- Branded interface with company logo and colors
- Information booth for company resources and messages
- Multimedia embedding: Videos, podcasts, and webinars
- Built-in "ask a question" feedback tool (direct-to-email)
- Resources library allows quick access to site downloads
- Event calendar promotes key dates and activities
- "Ask Debbie" educational videos gallery

### Implementation Support (Included):

Requirements planning, site map strategy, shared online workflow, and user acceptance testing (UAT)

### Additional options:

- Password / Security
- Multiple versions and languages
- Live Chat module

Easy for employees to access and use.  
Simple for you to implement and maintain.

