Driving strategy with data

Real time, dynamic insights

Now, more than ever, it is crucial to understand how your benefit decisions can influence the future of your organization's benefit plans and structures. Mercer Beacon, a suite of digital tools, identifies customized strategic insights and recommendations — allowing you to make data-driven decisions to improve the value of your health and benefits programs through:

- High Value Care
- Social Vulnerability
- Plan Affordability
- Plan Compliance
- And more coming soon!

How does it work?

Mercer Beacon allows us to perform a real-time evaluation of your benefit programs:

Population Analysis

Beacon Value uses data visualization to provide High Value Care insights, including Social Vulnerability Index opportunities.

Plan Design

Beacon Plans evaluates plan architecture to determine if it meets desired goals, including affordability, risk tolerance, and benchmarking. Our real-time assessment models the impact of plan design and contribution changes on outcomes.
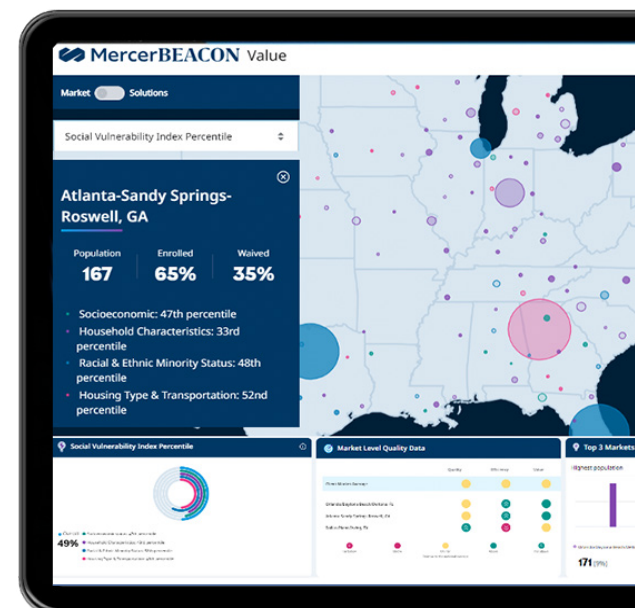
State Leave

Beacon Comply offers customized state leave information based on employer population, with continuous updates on new laws and policies.

Network Analysis

Beacon Network provides network access, disruption, quality and cost visualizations to support your data driven strategies.

Rate Setting

Beacon Rates utilizes collaborative contribution strategy for rate setting.

A business of Marsh McLennan

MercerBEACON Value

Market Solutions

Social Vulnerability Index Percentile

Atlanta-Sandy Springs-Roswell, GA

Population	Enrolled	Waived
167	**65%**	**35%**

- Socioeconomic: 47th percentile
- Household Characteristics: 33rd percentile
- Racial & Ethnic Minority Status: 48th percentile
- Housing Type & Transportation: 52nd percentile

Social Vulnerability Index Percentile   Market Level Quality Data   Top 3 Markets

49%

171

Building a roadmap to your success... evolving with your benefits priority and needs

Add value to your benefits design by going beyond basic employee demographics to develop your **benefits strategy.**

Ready to get started?

Complete our form to connect with us, contact your Mercer Consultant

Visit Mercer Beacon to learn more!