

Four Ways to Transform Your Benefits Data Into Smart Strategies

Good decisions are based on measurable data. When it comes to making informed decisions about the value of your benefits plans, your data tells a story about the health of your employees, what their needs are and the impact of all benefits if your health data is:

- ☒ Vetted for accuracy
- ☒ Integrated
- ☒ Aggregated
- ☒ Scaled
- ☒ Presented in real-time
- ☒ Features AI-enabled insights

We can help you take the first step

As your trusted health benefits partner, together we can transform complex challenges into actionable solutions that drive a healthy workforce. **Here are four actions to consider when making informed decisions about your health plans:**

1. Monitor employee health trends through a personal data warehouse

We can create a customized data warehouse that serves as a single platform, integrating all of your health benefit data and analytics from multiple sources. This can include employee risk scores and how your employees’ social determinants of health compare nationally. Be empowered to leverage actionable analytics, supported by our expertise and innovation. Say goodbye to assumptions and hello to data-driven strategies that elevate your business and set you apart from the competition.

▶ **Experience the impact of intelligence-driven decision-making.**
[Learn more about Mercer Compass](#)

2. Diagnose the health of your plan’s design and affordability

Our auditors can help structure your plan to maximize quality and manage cost by analyzing your benefits program in real-time, with a focus on:

- ☒ Population health & social vulnerabilities
- ☒ Plan design
- ☒ Impact of new state leave policies and regulations
- ☒ Network analysis for quality
- ☒ Rate setting

▶ **Add value to your benefits design by going beyond basic employee demographics to develop your benefits strategy.**
[Learn more about Mercer Beacon](#)

Employee benefits can attract the best and the brightest. With your data and our research, we can help you understand how your offerings compare to your competitors.

3. Check your health plan’s hygiene with an audit

Audits are a valuable tool to understand all aspects of your health plans including:

- ☒ Qualitative claims
- ☒ Performance guarantees
- ☒ Financial reviews
- ☒ Quantitative operational assessments
- ☒ Appeals
- ☒ Customer service evaluations

▶ **Let us do the heavy lifting, identifying and addressing vulnerabilities in your plan performance and administration.**
[Learn more about Mercer Audit](#)

4. Tap AI-enabled benefits solutions

AI and automation have transformed productivity and efficiency for many processes in the workplace – including reshaping the health and benefits landscape. Adopting AI can help employers create a responsive benefits ecosystem, including more customized approaches to meet the needs of your employees.

▶ **Explore our US Health News articles on AI is shaping your Health and Benefits.**
[Read more](#)

If you’re ready to say goodbye to scattered data and analytics reports, our consultants can work with you to identify your specific needs based on benchmarking data and streamlined collaboration. **Connect with us today.**